



Arlene Knickerbocker

Contact Information

Hometown Davison
Phone 810-793-0316
eMail writer@thewritespot.org
Website thewritespot.com

Biography

Arlene Knickerbocker owns *The Write Spot*, offering such services as writing, editing, teaching, and inspirational speaking. She has authored more than 1000 published works, including her latest book, *12 Ways to Make Your Words Count*. Arlene's home club is the [Greater Davison Area Toastmasters](#). She has been a member of Toastmasters for six years and currently serves as District 62 Area 11 Governor. She expects to earn her Distinguished Toastmaster (DTM) award in July of 2014.

Presentations

"What is Your Communication Producing?"

Subject: Communication

Presentation Time: 20 minutes – 2 hour workshop

Arlene has given this talk to sales and customer service representatives. It is helpful for anyone who wants to communicate more effectively.

"Writing and Speaking with the Brain in Mind"

Subject: Communication

Presentation Time: 10 minutes – 2 hour workshop

The brain has two sides. Learn how to use both to greater advantage. The brain also has three levels. Learn how to write and speak to the level that touches your audience.

"The Positive Potential of Words"

Subject: Communication

Presentation Time: 30 minutes

Are words only sounds from a speaker's larynx? Just vibrations in the hearer's ears? Only ink on paper? NO! Words are full of positive potential. They can build strong relationships and much more. Words last forever. They live in memories—Echoing, Echoing, echoing ...

"Clutter Control"

Subject: Organization in Writing and Speaking

Presentation Time: 20 minutes

Organize an article you want to write or a speech you want to give. Make every word count!

"12 Ways to Make Your Words Count"

Subject: Communication

Presentation Time: Varies

Arlene gives these talks from a Christian perspective. She authored a book by this title and can speak on any of these twelve subjects: Establish a healthy environment, Enrich relationships, Express trustworthy character, Enlarge your world view, Esteem lasting Values, Emulate God's Word, Engage your audience, Exchange negative for positive, Elicit God's power, Extend grace, Equip followers, and Encourage faith.