

2016/2017 MARKETING PROMOTIONS

CHARTER STRENGTH

SEPTEMBER 30, 2016

If your New Club charters by September 30th, you will be awarded a club banner, banner stand, gavel and additional items valued at \$300.

MOMENTUM MOMENT

SEPTEMBER 30, 2016

If your Existing Club reaches 20 members by September 30th, you will be awarded a \$50 credit to the bookstore. This is for existing clubs where the membership **base** number is below 20.

GREAT WITH 8 AWARD

JULY 1- MARCH 31

Level 1: Conduct 2 club open houses and win a \$25 bookstore credit. Open houses need to be conducted during the contest term and must have an appropriate evaluation page filed out for it in either projects 8 or 10 of the Competent Leader manual. Those 2 pages must be received by the Club Growth Director (cgd@62toastcom) by April 7th 2017.

Level 2: If you have accomplished Level 1, and your club also added 8 new members earning 2 DCP points by March 31st, your club will win an additional \$50 bookstore credit.

DASH TO BE DISTINGUISHED

JULY 1-MARCH 31

Lock in your club's Distinguished Club status on March 31st to win a \$75 bookstore credit.